



IH&RA 42nd Annual Congress  
28-30 October 2005  
Beijing, China



## CONGRESS WELCOME BAGS & BADGES

**13 000 €** (exl tax)

### Continuous Visibility

The IH&RA Congress is a high-profile, VIP event offering 3 days of education and networking for international and Chinese hospitality executives.

Branded with your company logo the **Congress Welcome Bags & Badges** will be distributed to all delegates, speakers, sponsors and press attending the congress and thus ensuring continuous visibility of your company name.

### Sponsor benefits:

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- 2 complimentary congress registrations.
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- Advanced exposure on the IH&RA website under our corporate sponsors focus, with a hyperlink to your web site.
- Coverage in one of IH&RA pre-congress e-mailings sent to approx. 10 000 international contacts.
- Booth in the exhibition area of the Congress.
- Your company will feature in the congratulatory listing in the on-site Congress Programme.
- Possibility to insert your company literature in the Congress Welcome Bags distributed to all attending participants.

**The cost of this sponsorship package is 13 000 €  
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