



IH&RA 42nd Annual Congress
28-30 October 2005
Beijing, China



PAST PRESIDENTS PANEL

4 500 € (exl tax)

The IH&RA Congress is a high-profile, VIP event offering 3 days of education and networking for international and Chinese hospitality executives.

By sponsoring the **IH&RA Past Presidents Panel** you will get access to an audience of key decision makers and thus ensure prime visibility of your company name.

Sponsor benefits:

- 1 complimentary congress registration.
- Possibility to moderate the Past Presidents Panel.
- Corporate recognition in the conference room during the session.
- Possibility to display company documentation in the conference room.
- Coverage in one of IH&RA pre-Congress e-mailings or e-newsletters.
- Advanced exposure on the IH&RA website under our corporate sponsors focus, with a hyperlink to your web site.
- Booth in the exhibition area of the Congress.
- Your company will feature in the congratulatory listing in the on-site Congress Programme.
- Possibility to insert your company literature in the Congress Welcome Bags distributed to all attending participants.

**The cost of this sponsorship package is 4 500 €
(+ VAT 19.6% when applicable)**